

NEWS RELEASE



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RUDY MAXA'S WORLD WINS PRESTIGIOUS "GOLD AWARD" IN SOCIETY OF AMERICAN TRAVEL WRITERS FOUNDATION LOWELL THOMAS TRAVEL JOURNALISM COMPETITION

(Ridgefield, CT – 13 September 2012) Syndicated Solutions, Inc. - (SSI) announced today that its popular travel show, **RUDY MAXA'S WORLD**, won the prestigious Gold Award in the Society of American Travel Writers Foundation Lowell Thomas Travel Journalism Competition for best Radio Broadcast. Results are posted at www.satwf.com. All winners for 2012 were announced today at the SATW convention in Indianapolis. Judges were faculty members at the University of North Carolina-Chapel Hill School of Journalism and Mass Communication. In winning first place, **RUDY MAXA'S WORLD** is being recognized for the best of what travel journalists do, serving their audiences with honest, ethical, accurate, responsible accounts of the travel industry and world.

RUDY MAXA'S WORLD is broadcast live Saturdays 10a-12p ET via the XDS Satellite platform and a M-F :60 second daily feature to over 150 affiliates -- reaching in excess of 600,000 weekly business and leisure travelers. A quick video featuring Rudy's view of the show can be viewed at - <http://www.youtube.com/watch?v=t4hqoiNVT-o>

Take flight with America's #1 Travel Radio Show, **RUDY MAXA'S WORLD**, and enjoy the results of winning radio. This engaging program is Informative, Entertaining, Fast-paced, Contemporary and Interactive -- combining the best in nationally syndicated radio....breaking news, topical travel talk, listener interaction, high-profile guests, live remote broadcasts, tips/trends, honest commentary, straight-forward advice, inside scoop, fun and entertainment, and so much more! **RUDY MAXA'S WORLD** is an original that can't be replicated as Rudy and his array of leading guests skillfully mix world news, international culture, business and the allure of travel. This show offers unmatched experiences, unique understanding and unparalleled insight into travel, trade, tourism and the dozens of related industries they support. Simply put, it's the world of travel happening at the speed of live radio! The national radio show extends Rudy's reach across America, providing stations and sponsors alike the opportunity to align with a popular and well respected major-league talent through a distinctive program that enjoys broad appeal.

RUDY MAXA'S WORLD is an outstanding program reaching loyal leisure and business travelers that adds an exclamation point to station line-ups -- boosting CUME, TSL and the bottom line.



Syndicated Solutions, Inc. - (SSI) is a full-service syndication organization specializing in ad sales, affiliate sales, satellite distribution and programming consulting services of nationally syndicated radio and television properties, formed in February 1999. The firm offers leading talk programming that includes: **RUDY MAXA'S WORLD**, The Rick & Bubba Show; Blue Lifestyle with Anthony Dias Blue, The Ric Edelman Show; The Fresh Grocer - Tony Tantillo, Chuck Woolery's - Save Us Chuck and many other quality radio programs reaching over 700 affiliates each week plus listeners of XM Satellite Radio, Armed Forces Network, UStream.TV, online streaming, downloadable podcasts, etc. Info and more available anytime @ www.SyndicatedSolutions.com.

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